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FOR IMMEDIATE RELEASE

Chulele® Artisanal Mezcal Expands Distribution with Indiana Small Batch Distributors

Noblesville, Indiana - Big news for mezcal lovers in the Midwest! We're excited to announce that **Indiana Small Batch distributors** has officially joined the **Chulele® artisanal mezcal** family as our exclusive distributor for the state of Indiana.

Indiana Small Batch is known for curating a portfolio of handcrafted, artisanal spirits that bring unique stories and flavors to the market. Their commitment to authenticity, quality, and small-batch production aligns perfectly with our philosophy at Chulele® artisanal mezcal, where every bottle is a tribute to the rich traditions of Oaxacan culture.

Each bottle of Chulele® Artisanal Mezcal has a unique story to tell—capturing the energy of a moment in Oaxaca, from the agave's harvest to the hands that shape it into a spirit unlike any other. It is meant to be sipped and savored, a mezcal experience that goes beyond taste and connects the drinker to a deeper sensory journey. To truly immerse in this experience, we invite drinkers to pair each sip with our documentary, allowing them to experience the energy, witness the landscapes, traditions, and artisans behind every bottle.

With this partnership, more Indiana bars, restaurants, and retailers will have access to our premium artisanal mezcal, helping us share the essence of Oaxacan craftsmanship, ritual, and storytelling with discerning drinkers across the U.S.

We look forward to working with the incredible team at Indiana Small Batch to introduce more people to the depth, complexity, and soul of Chulele® artisanal mezcal.

If you're in Indiana and interested in carrying Chulele®, reach out to Indiana Small Batch or connect with us directly.

Notes to Journalists

For more information, images, samples, interviews and collaboration opportunities, contact:

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